



Women in Sales Elevate Programme 2026

In today's evolving sales landscape, the most successful organisations are those that actively unlock the potential within their teams. The Women in Sales (WIS) Elevate Programme is designed to do exactly that - empowering women in sales to step up, speak with confidence, and succeed.

Led by sales expert **Abbie Takle**, WIS Elevate is a six-month, in-person development journey created specifically for women working in sales. It blends practical skill-building, executive insight and the power of a curated peer network - all in a supportive, high-impact environment.

The power of a trusted peer network

Growth doesn't happen in isolation. A core value of WIS Elevate is creating a nurturing environment where participants thrive in a trusted group of like-minded women who support, challenge and champion one another.

Hosted at innovative workplaces, structured development is paired with meaningful networking, enriched by insights from successful senior leaders.

What participants gain

- Hands-on sales development through high-impact, in-person workshops
- Increased confidence and influence, learning how to share ideas, evidence and perspectives effectively
- Access to executive philosophies and real-world leadership insight
- Stronger engagement and retention, supporting diversity, inclusion and cultural impact
- A powerful peer network that extends well beyond the programme

Who it's for

The WIS Elevate Programme is designed for women who are:

- Currently working in sales
- Aspiring to grow their career and influence
- Seeking encouragement, confidence and connection
- Hungry to learn, stretch and step into what's next

Programme overview

- **Duration:** 6-month commitment
- **Start:** July 2026
- **Format:** Monthly in-person workshops hosted at innovative workplaces.
- **Time:** 3:00 – 5:30pm
- **Structure:**
 - 90-minute Indicator development session
 - Networking and leadership insights to close each session

Key modules include

- The Brilliant Basics & 2026 Sales Insights
- Business Transformation (AI tools & application)
- Insight to Impact (Influencing with evidence)
- Making an Impact (Storytelling, communication styles, meeting effectiveness)
- Shinking to Shining (OTS)
- Emotive Selling (Personal brand & closing with The Plan)

“The Elevate programme was such a refreshing experience. I especially loved the group discussions. It was inspiring to share ideas and learn from other amazing women in sales. I walked away feeling more confident and connected.”

Pam Kemp
Account Manager, PlaceMakers

WIS Elevate is more than a programme.

It's a commitment to developing confident, capable women - and building stronger, more inclusive organisations as a result.

Investment

\$1,495 + GST per person for the full 6-month programme

Next cohort kicks off in July 2026, with limited places available.

REGISTER INTEREST