



## *Women in Sales Elevate Programme 2026*

In today's evolving sales landscape, the most successful organisations are those that actively unlock the potential within their teams. The Women in Sales (WIS) Elevate Programme is designed to do exactly that - empowering women in sales to step up, speak with confidence, and succeed.

Led by sales expert **Abbie Takle**, WIS Elevate is a six-month, in-person development journey created specifically for women working in sales. It blends practical skill-building, executive insight and the power of a curated peer network - all in a supportive, high-impact environment.

### *The power of a trusted peer network*

Growth doesn't happen in isolation. A core value of WIS Elevate is creating a nurturing environment where participants thrive in a trusted group of like-minded women who support, challenge and champion one another.

Hosted at innovative workplaces, structured development is paired with meaningful networking, enriched by insights from successful senior leaders.

### *What participants gain*

- Hands-on sales development through high-impact, in-person workshops
- Increased confidence and influence, learning how to share ideas, evidence and perspectives effectively
- Access to executive philosophies and real-world leadership insight
- Stronger engagement and retention, supporting diversity, inclusion and cultural impact
- A powerful peer network that extends well beyond the programme

### *Who it's for*

The WIS Elevate Programme is designed for women who are:

- Currently working in sales
- Aspiring to grow their career and influence
- Seeking encouragement, confidence and connection
- Hungry to learn, stretch and step into what's next

## Programme overview

- **Duration:** 6-month commitment
- **Start:** March 2026
- **Format:** Monthly in-person workshops hosted at innovative workplaces.
- **Time:** 3:00 – 5:30pm
- **Structure:**
  - 90-minute Indicator development session
  - Networking and leadership insights to close each session

## Key modules include

- The Brilliant Basics & 2026 Sales Insights
- Business Transformation (AI tools & application)
- Insight to Impact (Influencing with evidence)
- Making an Impact (Storytelling, communication styles, meeting effectiveness)
- Shinking to Shining (OTS)
- Emotive Selling (Personal brand & closing with The Plan)

*“The Elevate programme was such a refreshing experience. I especially loved the group discussions. It was inspiring to share ideas and learn from other amazing women in sales. I walked away feeling more confident and connected.”*

**Pam Kemp**  
Account Manager, PlaceMakers

## WIS Elevate is more than a programme.

It's a commitment to developing confident, capable women - and building stronger, more inclusive organisations as a result.

## Investment

**\$1,495 + GST per person** for the full 6-month programme

**Next cohort kicks off on 17 March 2026, with limited places available.**

**REGISTER INTEREST**